







## Design a Logo for Guwahati Biotech Park and Win exciting Prizes!!

One of the first of its kind in Northeast India, the Guwahati Biotech Park (GBP) is a joint initiative of Science Technology & Climate Change Department, Government of Assam and the Department of Biotechnology, Government of India, which was established in 2008 to promote entrepreneurship by linking science and business. In addition to providing state-of-the-art laboratory space, highly sophisticated equipment and support facilities in GBP's Technology Incubation Centre, the GBP has developed land on which large biotech players can set up their manufacturing facilities, creating a self-evolving ecosystem of scientists and entrepreneurs. It is the objective of GBP to stimulate the Assam economy through a focused and comprehensive approach that emphasizes biotechnology and allied sectors in an effort to encourage entrepreneurs to begin diversified business units in the state.

We invite you to become part of the GBP family by creating a logo that reflects the essence of our organization!

## **Guidelines**

- Original, Innovative logo design should depict the mission and mission of GBP
- 2. Details about GBP and its activities can be obtained from www.guwahatibiotechpark.com
- 3. Registration and submission of entries would be online. Entries will be invited through a Google Form.
- 4. The logo should be designed on a digital platform.
- 5. Logo designs should be submitted in jpg/jpeg/png/svg formats only. Winner of the competition shall be required to submit the design in an editable and open file format.
- 6. Logo should be designed in color and Size of Logo may vary from 5cm \*5cm to 60cm\*60cm in either portrait or landscape.
- 7. The image of the logo should be at least of 300 dpi.
- 8. Participants should not imprint or watermark logo design.
- 9. Participants will be required to submit an undertaking of originality of design and transfer of copyright to GBP to claim the award. The logo should be usable on the website/social media such as Twitter/Facebook and on printed material.



10 additional exciting prizes for participants on qualifying designs.

## **Terms and Conditions**

- 1. Participants must be Indian Citizens. Age Limit: Open for all.
- 2. The logo must not contain any provocative, objectionable or inappropriate content.
- 3. The participant must be the same person who has designed the logo and plagiarism would not be allowed.
- 4. Logo shall not use any material (Photograph, icon, symbol etc) that is copyright protected.. The Guwahati Biotech Park does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- 5. The logo of the winning design shall be property of the Guwahati Biotech Park and they shall have rights to use the logo.
- 6. The winner shall be chosen on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the vision of the Guwahati Biotech Park. The decision of Guwahati Biotech Park for selecting the winner shall be treated as final.
- Guwahati Biotech Park reserves the right to cancel or amend all or any part of the competition and/or the terms/condition without notice

Submit you entries at the link <a href="https://forms.gle/XqwUMUC8s1ZTPzCK7">https://forms.gle/XqwUMUC8s1ZTPzCK7</a>

Last date of submission: 17.03.2023

For more info please contact 9085060009/8638181323/9032670434